



WEB DESIGN 2 Syllabus

Arts and Communication Department

Spring 2024

Modality: Traditional In Person

Room: OH 039

Wednesdays, Fridays 2:00pm to 3:50pm

Professor Martin Dominguez

Instructors' College Email: martindominguez@sunyorange.edu

Phone# (845)234-5915

Office Hours/ Policies: Wednesdays, 9:30am to 11:30am

Course Format Spring 2024: Traditional In-Person

You will be expected to be attentive during class, take notes and participate in class discussions. All classes are mandatory. Attendance will be taken every class.

Spring 2024 In-Person, On-Campus Instruction:

Pause/Pivot

For all in-person, on-campus courses, in the event of a mandatory “pause” of in-person, on-campus instruction, students will be expected to participate in synchronous remote course meetings during scheduled instructional time.

Catalog Description

Students learn the key design strategies of UX/UI and design and build fully functional web sites using Their wireframes and mockups on the website generator Wix. Course covers both design concepts and practical, technical abilities, including psychology of perception, color theory and human vision, typography, interface design, technology, and new trends in this fastest moving of all media. Class projects include surfing the web, finding great examples of both good and bad web pages, and learning what works—and what doesn't work—in the real world. 2 lecture hours, 2 lab hours, 3 credits. No prerequisite.

Relationship to Programs

This course may be applicable to several programs. Consult your advisor and refer to the SUNY Orange catalog (<https://sunyorange.edu/catalog/>) that contains additional information relating to this course and to your program to ensure that this course is applicable to your chosen program of study.

Instructional Materials

Computer

Access to a digital storage device, Google docs, word, or Adobe illustrator.

Diversity and Inclusion

“To engage learners in an environment that develops their knowledge and skills in critical thinking, information and technology, literacy, effective communication and enhances their awareness of civic responsibility and cultural diversity”. (College Goals)

Student Learning Outcomes

A student who successfully completes this course can:

- Gain a thorough understanding of UX/UI methodology for web design through real world application.
- Explore the most effective and current computer tools used in creating design for imaging and websites.
- Explore the tools and techniques available through graphic software programs.
- Critically analyze and evaluate website designs.
- Build a functional website for a client.
- Publish their work.

Chronology of Study

Class Date Course Material Note: This chronology is a proposed model. It may be necessary to deviate from it to achieve course objectives.

1 - 1/24 Introduction to syllabus

2 - 1/26 1/27 UX/UI review

3 - 1/31 2/2 Develop a project brief based on your meeting with client. Research Methods, Synthesizing research, personas and journey maps. Figma tutorial. This is self directed.

4 - 2/7 2/9 Share Research with the class. Find 10 sites you wish they were yours. Create User flows for your website in Figma.

5 – 2/14 2/16 Wireframes, and mood boards. Best colors and fonts for web **AB Testing** (create 2 different wireframes to get feedback)

6 - 2/21 2/23 Using Illustrator design any graphics you would need and work on assets

7 - 2/28 3/1 Critique and continue designing your graphics and assets

8 - 3/6 3/8 Using Figma. What is the structure of your site

9 - 3/13 3/15 Full mockup in Figma with placement text Get feedback in groups

10 – 3/20 3/22 **OFF Spring Break**

11 - 3/27 3/29 Write all the content share in groups and get feedback

12 - 4/3 4/5 Add all text to your mockup

13 – 4/10 4/12 Begin to populate your site in Wix or Square space

14 - 4/17 4/19 Get feedback from your client

15 – 4/24 4/26 Finish your sites in Wix or Square space and share with class

16 - 5/1 5/3 All sites are due

Please note: This chronology is a proposed model. It may be necessary to deviate from it in order to achieve course objectives. Changes to this schedule may take place at any time throughout the semester. Changes will be announced in class and it is your responsibility to amend your copy of the syllabus.

Types of Assessments

Project 1: UX- User experience research. UI- User interface design. Wireframes and Mockups

Project 2: Develop a graphic designs and assets that will be included in your website.

Project 3: Your client website needs to be a beautiful and stunning online presence to survive and prosper. Optimized for both phones and desktop devices.

Grading %

Project 1: 35% of grade

Project 2: 35% of grade

Project 3: 30% of grade

Grading System

A = 92 or above

A- = 90-91

B+ = 88-89

B = 82-87

B- = 80-81

C+ = 78-79

C = 72-77

C- = 70-71

D+ = 68-69

D = 62-67

D- = 60-61

F = 59 or below

****Students must complete and submit all components and assignments to pass this course.**

****Assignments not completed and handed in by the scheduled due date will be reduced one letter grade for each class period the assignment is late.**

Attendance Policy

Students are expected to attend class consistently. Excessive absence without discussion with the professor or written verification of illness, etc., will result in a reduction of the student's grade. More than two absences will be considered excessive. In the event of excessive absences from class, the student's final grade will be lowered by one full letter grade for every absence over two. Further, when a student is absent from class it is the student's responsibility to obtain class notes from a classmate. Students may be withdrawn from this course for excessive absence. Instructors shall not penalize students for absences for religious observance, military obligations or jury duty. You should inform the instructor when you anticipate an absence for any of these reasons so that arrangements can be made in advanced for make-up work. If illness, accident or similar circumstance makes it impossible for a student to attend classes for three or more consecutive days, it is the responsibility of the student to notify the Office of Records and Registration at once and to contact the instructor for missed work.

Spring 2024 In-Person Learning Requirements: Masking, Vaccination and Booster Policies.

a. Masking: SUNY Orange endorses a "mask optional" atmosphere for on-campus classes, events, and activities. The College supports an individual's choice to mask in any space for any reason and strongly endorses an "I Mask, Don't Ask" College environment. Should local conditions dictate, the College may need to return to mandatory indoor masking to protect the health and safety of our College community.

b. Vaccination and Booster: The SUNY Vaccine Policy mandating COVID-19 vaccinations for students with a physical presence on campus remains in effect for the Spring 2024 semester. For the Spring 2024 semester, COVID vaccine boosters are not required; however, the requirement for a booster may be imposed at any time as a result of changes in local conditions or federal/state/local requirements. Please see the COVID-19 response plan for more details.

Religious Observance

Students will not be penalized for religious observance, military obligations, or jury duty. You should inform your instructor in anticipation of such absence so that arrangements can be made for any missed work.

Tardiness

Arriving late to class/Zoom (when necessary) is disruptive. Please be on time.

Official Withdrawal from a Course

When a student finds it necessary to withdraw from one or more courses, they must submit an Add/Drop Form with appropriate signatures by the end of the 12th week or its equivalent (see [Registration Calendar](#)). A student who officially withdraws from a course between the 4th and 12th

weeks or their equivalent will have the course appear on his/her transcript with a grade of W. A student who officially withdraws from a course between the 4th and 12th weeks or their equivalent will have the course appear on his/her transcript with a grade of W. For more information, visit <https://sunyorange.edu/registrar/index.html> or email: registrar@sunyorange.edu

If a student misses a class, it is her or his responsibility to obtain all notes from another student NOT the professor.

Center for Student Success (CSS)

SUNY Orange provides a range of online and on-campus support options for students, including tutoring. For help with coursework, study skills, and staying organized, students can book their first tutoring session by going to [Orange Connect](#), or drop into one of the Center locations. There are also a number of academic labs that provide additional support and online resources including the [BATCAVERN](#), [Math Lab](#), and the [Reading/Writing Center](#). Please visit the [CSS webpage](#) for more information or speak with your instructor on how to access these resources.

Orange Connect

[Orange Connect](#) is an online student engagement tool used to connect students to faculty, staff, and support services across campus. Instructors may provide feedback in Orange Connect that will help the student and advisor/pathway coach understand how a student is doing in a class, so that support can be provided if needed to facilitate student success. Please check your mySUNYOrange, email, and log into Orange Connect daily. To access Orange Connect, log into your MySUNYOrange and click the Orange Connect option next to your Gmail. Make sure to check it daily. Students should be sure to open any emails they receive from Orange Connect and follow the recommendations. Instructors may also recommend students to contact a specific campus resource. If an instructor makes a referral, students may also be contacted directly by this campus service. Additionally, through Orange Connect students can sign-up for individualized tutoring and pathway coach appointments and can access support throughout the campus "raise your hand" feature and services on the students Orange Connect home page.

Library Support

The College Library services are available on campus and remotely to assist students! For questions and information on accessing library research, materials, resources, and the student Chromebook lending program through the SUNY Orange Library, please visit:

<https://sunyorange.edu/library/>

Americans with Disabilities Act (ADA)

SUNY Orange is committed to making reasonable accommodations to assist individuals with disabilities in reaching their academic potential. If you have a disability that may impact your performance in this course and require accommodations, you must first register with the Office of Accessibility Services (OAS). Accessibility Services is responsible for coordinating

classroom accommodations and other services for students with disabilities. Please note that classroom accommodations cannot be provided prior to your instructor's receipt of an Accommodations Notice from the Office of Accessibility Services. Since academic accommodations may require early planning and generally are not provided retroactively, please contact OAS as soon as possible. You can reach the Office of Accessibility Services at (845) 341-4642 or by email at accessibilityservices@sunyorange.edu

Wellness Center

Students interested in health and/or counseling services should call 341-4870 to schedule an appointment with a member of the Wellness Center Team. Visit <https://sunyorange.edu/wellness/index.html> or email wellnesscenter@sunyorange.edu for more information on accessing the Wellness Center services.

Cell Phone Usage Policy

Use of cellular phones or any other electronic communication device for any purpose during class or exam sessions is prohibited, unless expressly permitted by the instructor.

Official E-mail Policy

For Degree-Seeking and non-degree seeking students, the College issued email account (@sunyorange.edu) is designated as the student's official email address as it is validated by an authentication process. This will be used as the method of communication when administrative offices, academic departments and faculty need to communicate with students. Electronic communication through the use of the college's learning management system (e.g. Blackboard) remains at the discretion of the instructor and should be communicated to the student in the course syllabus.

Academic Dishonesty

Per Academic Policy: Academic dishonesty is regarded by the College as an intolerable breach of academic ethics and deserves immediate penalty. The consequences of academic dishonesty may include academic penalties, disciplinary action, or even legal action. The primary responsibility for dealing with academic dishonesty rests with the faculty member. The definition of academic dishonesty in the College's "Code of Student Conduct" includes but is not limited to: (a) cheating; (b) fabrication; (c) facilitating academic dishonesty; (d) plagiarism; (e) forgery; (f) bribery; or (g) multiple submissions (submitting the same assignment to more than one instructor without the permission of the instructors).

Depending on the specific circumstances, academic penalties could range from a verbal reprimand to separation from the College. For some acts of academic dishonesty, the student may also be accountable to legal authorities.

When plagiarism, cheating or some other act of academic dishonesty has occurred, the faculty member shall advise the student of the action to be taken. In addition, any instance of academic dishonesty may result in the referral to the Vice President for Student Services for appropriate disciplinary action pursuant to the College's Code of Student Conduct.

Academic Policies and Procedures:

Students who have concerns about their academic performance in a course should consult with their instructor. Academic Grievance Procedures are available to students and can be found in the Student Handbook: https://sunyorange.edu/student-services/student_handbook.html

Brightspace and Technical Support:

The SUNY Online Help Desk is available to students and faculty for assistance with Blackboard distance learning questions:

<http://www.sunyorange.edu/ol>

1-844-673-6786 (1-844-OPENSUNY) *Press 1

Online learning phone support is available during the following hours:

Monday – Friday 7am - 12am Midnight EST

Saturday 10am - 8pm EST

Sunday 10am - 9pm EST

For assistance with all other Technical issues like MySUNYOrange, email, Banner, or other SUNY Orange related service:

SUNY ORANGE Technical Services:

1-845-341-4749 Phone and Chat Support available 24/7

<https://itservice.sunyorange.edu>

ON-CAMPUS IT department hours are:

Monday – Friday 8am – 4pm EST

For faster service when contacting support, have your Student ID or username available and whenever possible be at a computer with internet access. During high call volumes, you may be asked to hold for support. The average call takes approximately 10-15 minutes so please call when your schedule permits

During this challenging time of learning online use this link to technology assistance sunyorange.edu/academicsupport/tut_locations.html Staying Connected: Please visit the College's COVID-19 [Staying Connected](#) page that lists contact information for important College offices and Total number of hours

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Faculty retain the right to make changes to syllabi. In the event that changes are needed, syllabi will be updated, and changes will be communicated by the instructor.