

//// Bauhaus-inspired poster design

Objective: To create a poster that showcases the key elements of the Bauhaus style.

Design Brief:

The poster should have a clean and minimalist look, with strong geometric shapes and bold typography.

Use a limited color palette, consisting of primary colors (red, blue, yellow) and black and white.

Incorporate asymmetrical balance and negative space to create visual interest.

Experiment with typography to create a sense of movement and hierarchy.

Incorporate the use of photography or abstract shapes to showcase the Bauhaus style.

Directions:

Research and gather inspiration from famous Bauhaus designers Herbert Bayer and Laszlo Moholy-Nagy.

Create a presentation

- 1- Explain the Bauhaus movement
- 2- Write a short biography about each designer.
- 3- Explain their style
- 4- provide at least 5 examples of their work

Sketch out rough ideas for the poster, experimenting with different compositions, shapes, and typography.

Choose the final design concept and begin to refine it.

Create the final design using Adobe Illustrator.

Play around with color palettes, typography, and layout until you achieve the desired effect.

Size 11"x 17"

Print out the final design.

Final product should be a bold and eye-catching poster that showcases the key elements of the Bauhaus style, including bold typography, clean lines, and a limited color palette.

Poster Text

Title: Bauhaus: Design that Shaped the Modern World

Subheading: Explore the minimalist and geometric style that revolutionized art, architecture, and design.

Body Text: The Bauhaus movement emphasized the use of clean lines, simple shapes, and primary colors to create modern and functional designs. Influencing everything from architecture and furniture to typography and graphic design, Bauhaus remains a cornerstone of modern design.

Created by, (your Name)

Design 2