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EDUCATION

MFA, Interdisciplinary Arts

Goddard College, Plainfield, VT

BFA, Graphic Design

St. John's University, Queens, NY

AAS, Visual Communications

SUNY Orange, Middletown, NY

TEACHING EXPERIENCE

Instructor, Department of Arts and Communication

SUNY Orange, Middletown, NY 2014-2017 and 2021-present

Courses: Modern Art, Intro to Art, Color Theory, Drawing 1
Art History I, Art History II, Design 1 & 2, Web Design 1 & 2, Practicum — in person and online

Adjunct Assistant Professor, Department of Art and Design

St. John's University, Queens, NY 2015-2022

Courses: Digital Media, Graphic Design 1&2, Special Topics in Design, Creativity and innovation,
 Creative Experiments in Design, Stop Motion Animation, Internship Mentor,
 Social Media, Creative Process, Crafts as Visual Arts in person and online

Instructor, Department of Marketing, Gabelli School of Business

Fordham University, Bronx and Manhattan, NY 2016-2022

— Courses: Design Thinking (UG/MBA) — in person and online

Instructor, Department of Marketing, International School of Management (ISM)

New York City campus, 2019 - 2022

— Courses: Design Thinking — in person and online

Guest Lecturer, Department of Marketing

University of Economics, Katowice, Poland 2016 - present

— Course: Design Thinking — in person and online

Instructor, Technology and Innovation

DAE District Arts and Education, New Haven CT 2021- 2022

— Courses: Digital Storytelling (summer program)

Instructor, Department of Arts and Communication

SUNY Westchester Community College, Valhalla, NY 2017

— Courses: Graphic Design 1, Art History I

Instructor, Department of Communication Design

CUNY NYC College of Technology, Brooklyn, NY 2015

— Courses: Graphic Design Fundamentals

LANGUAGES

Spanish

Native fluency in Spanish/Professional Interpreter for Geneva Worldwide (2014-15)

INDUSTRY/CONSULTING EXPERIENCE

Founder, O Street Design

Warwick, NY (2017- present)

Graphic design, branding, video production, digital media and UX/UI design.

Creative Director, WOMB Service Design Lab

New York, (2015 - present)

Develop promotional videos, branding, graphic design and web design.

Co-founder and director of the Hudson Valley Film Festival

Now in our 10th year, hosting a three-night program of curated short films from all around the world at the legendary Warwick Drive-in Movie Theater. (2015 -present)

Freelance Graphic Design/Videographer/Event Planning

New York, USA (2010 - 2015)

Conceive and craft brand identities and promotional materials Event planning and experience design.

Founder of Art House Gallery

Sugarloaf, NY (2008 - 2010)

Art gallery and curator and owner of a 17 artist co-op with multiple shows and exhibitions.

RESEARCH ACTIVITIES

Dominguez, M. and Ball, J. (2018), "Serving with a Vincentian Heart" (documentary film) chosen to be featured at Finding Vince 400 International Film Festival, Castel Gandolfo, Lazio, Italy.

Ball, J. and **Dominguez, M.** (2017), "Service Design in the Business Curriculum: Dispatches from the Field," Touchpoint, vol. 9, no. 1.

Dominguez, M. and Ball, J. (2014), "Coming to America: A Family Narrative of Things" (documentary film) Association of Consumer Research Film Festival (peer-reviewed).

CONFERENCE PRESENTATIONS

Dominguez, M. (2017), "Design Thinking in the Marketing Classroom," Design Incubation Conference, State University of New York at New Paltz, New Paltz, NY.

Ball, J. and **Dominguez**, **M.** (2017), "Designing Innovative Services for the Long Haul: Insights from a 400 Year Old Service Organization," International Conference on Small Business, Buenos Aires, Argentina.

Ball, J. and **Dominguez**, **M.** (2017), "Identifying Drivers of Sustained Service Innovation: Insights from a 400 Year Old Service Organization," Frontiers in Service Conference, New York, NY.

SKILLS/CERTIFICATIONS

Software

Adobe Suite: Photoshop, Illustrator, InDesign, Premier Pro, After Effects, Audition, Stop Motion Pro, Dragonframe iMovie, GarageBand, Final Cut Pro, Miro, Figma

Stop Motion Animation

Skilled in stop motion animation and set design

The Humanity of Teaching

On line certification from The John N. Gardner Institute for Excellence in Higher Education (2025)

Al and Design Thinking (IDEO)

On line certification on the use of Ai in Design Thinking from IDEO (2025)

UX/UI Design Certified

The New York Code and Design Academy, New York, NY (2018)

ICSB Certificate in Global Social Entrepreneurship

(S.E Certificate) United Nations, New York, NY (2018)

COMMUNITY ENGAGEMENT

- Award recipient from Orange County Arts Council for devotion in arts education in the Hudson Valley (2021)
- Co-Director of the annual Warwick Summer Arts Film Festival, Warwick, NY (2017)
- —Director of Milkweed's film event "Shorts" (2017)
- —Co-Founder of Warwick monthly storytelling event "Friends of Stories at the Barn" (2014 present)

MASTER CLASS/PRESENTATIONS

Fundamentals of Video for Marketing

Peter J. Tobin College of Business, St. John's University, Queens, NY (2016 - present)

Adobe illustrator and Photoshop boot camp

Peter J. Tobin College of Business, St. John's University, Queens, NY (2016 - present)

Stop Motion Filmmaking Fundamentals

Milkweed Arts Center, Sugarloaf, NY (2017)

Graphic Design for Marketing

Gabelli School of Business, Fordham University, Bronx, NY (2017)

The Art of Portraiture

Assisi Institute Creative Conference, Mystic, CT (2017)

Creative Thinking for Business

Peter J. Tobin College of Business, St. John's University, Queens, NY (2017)

How to Make a Stop Motion Film on a Limited Budget

SUNY Orange, Middletown, NY (2016)

Basic Computer Skills en Español

Warwick, NY (2014)

PROFESSIONAL MEMBERSHIPS

American Institute of Graphic Arts Orange County Arts Council

SELECTED ART EXHIBITIONS/RESIDENCIES

- PLACEment (solo show) Orange Hall Gallery, SUNY Orange, Middletown, NY (2025).
- Heart Break Hotel, Cryptic Gallery, Teran Studios and Reason & Rukus, Poughkeepsie, NY (2023)
- Princess Lionheart (solo show) Consciousfork, Warwick, NY (2018)
- Water (three artist show) Milkweed Galery Sugarloaf NY, (2018)
- Isolation (two person show) Warwick Community center (2017)
- Artist in residency, Warwick NY (2016)
- Featured Artist, Newburgh Open Studio Tour, Teran Studios, Newburgh, NY (2016)
- Hidden Talents, Orange Hall Gallery, SUNY Orange, Middletown, NY (2016)
- Artist in Residence, Warwick, NY (2015-16)
- Working Hands (solo show) Consciousfork, Warwick, NY (2016)
- Art About Music, Teran Studios, Newburgh, NY (2016)
- Vibes, Teran Studios, Newburgh, NY (2016)
- Reenganche (solo sculpture show) Kaplan Hall Gallery, SUNY Orange, Newburgh, NY (2016)
- Geoffrey Yeh Art Gallery, St. John's University, Queens, NY (2015)
- Portraiture Show, SUNY Orange, Middletown, NY (2015)
- Black and White (solo show) Mystic Connecticut Art Center (2015)
- Collaborative Concepts, Saunders Farm Project, Garrison, NY (2015)
- Greenpoint Gallery, Brooklyn, NY (2015)
- Academy Theatre, Meadville, PA (2014)
- Art and Politics, E Gallery, Brooklyn, NY (2013)
- Artistic Impressions, Boonton, NJ (2013)
- The Gallery @ Dubea, Seattle, WA (2012)
- Dorsky Gallery, Queens, NY (2012)
- Seligmann Homestead, Sugarloaf, NY (2012)
- Orange Hall Gallery, SUNY Orange, Middletown, NY (2010) Galerie de Poudenas, Poudenas, France (2009)
- Ink on Wood, Rutheny's Brook Street Gallery (solo show), Croton-on-Hudson, NY (2007)
- Rhonda Schaller Studio (solo show), New York, NY (2007)
- Studio 7, Rockaway Arts Alliance (solo show), Queens, NY (2007)
- Rockaway Artists Alliance, Wurtsboro, NY (2007)
- Iriniri Gallery, Nyack, NY (2006-2008)
- Port of Call Gallery (solo show), Warwick, NY (2006)